# 

Celebrating the bold and visionary leaders within the Connecticut LGBTQ+ community.

# THE CONNECTICUT VOICE HONORS SEPTEMBER 17, 2022 · FOXWOODS RESORT CASINO SPONSORSHIP OPPORTUNITIES

ctvoice.com

n September 17, 2022, the inaugural Connecticut VOICE Honors will take place at Foxwoods Resort Casino. This gala evening has been designed to pay tribute to the individuals, organizations and companies whose commitment to inclusion, diversity and advocacy for our LGBTQ+ communities has established Connecticut as a leader in the United States and one of the most positive and affirming places to live and work for the amazing and diverse people who identify as LGBTQ+.



#### SEPTEMBER 17, 2022 at FOXWOODS RESORT CASINO

Hosted by **Dennis House** of WTNH and **Chion Wolf** of Connecticut Public Radio

## GET READY FOR AN UNFORGETTABLE EVENING:

- A first-of-its-kind awards show with nationally known entertainers.
- A chance to celebrate with leading figures in Connecticut's LGBTQ+ community.
- A premier destination for dining and entertainment.
- AND The evening will be filmed for an hour long special on WTNH, airing on Saturday, October 15, 2022.
- Take advantage of this unique opportunity to celebrate the positive power of Connecticut's LGBTQ+ community and showcase your brand's commitment to diversity and inclusion.

As a sponsor, your organization has many opportunities to be a visible supporter of this effort and align yourself with some of the most forward-thinking and supportive organizations in the state. There is no better time and no better event to join your voice with ours and be heard ... loud and proud!

Be part of this extraordinary evening.

# THE CONNECTICUT VOICE HONORS SEPTEMBER 17, 2022 SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR \$15,000

- Sponsor name and logo on portion of eventrelated marketing in print, on website, on social media and podcast prior to and following the event
- Premier logo placement at event
- Special interview opportunity on WTNH Good Morning Connecticut show leading up to the event
- Feature in event coverage plus two :30 commercial spots in televised event on WTNH, airing on Saturday evening, October 15, 2022
- Acknowledgment of support during program portion of event
- Premium seating for 8 guests
- One complimentary room at Foxwoods for night of event
- Prominent feature in CT Voice special section dedicated to the event.
- Full-page premier position in printed Event Tribute Book
- Logo on step and repeat photo wall at event entrance
- Logo inclusion on event gift bags
- Year-long logo exposure on website in event recap
- Sponsor highlight in pre- and post-event newsletter to opt-in subscribers

# GOLD SPONSOR \$10,000

- Sponsor name and logo on all event related marketing in print, on website, on social media and podcast prior to and following the event
- Premier logo placement at event
- Inclusion on televised event on WTNH
- Premium seating at event for 6 guests
- Prominent feature in CT Voice special section dedicated to the event
- Full-page in printed Event Tribute Book
- Year-long logo exposure on website in event recap
- Sponsor highlight in post-event newsletter to opt-in subscribers

# SILVER SPONSOR \$5,000

- Sponsor name and logo on all event related marketing in print and on website prior to and following the event
- 4 guest tickets to event
- Prominent feature in CT Voice special section dedicated to the event
- Half-page in printed Event Tribute Book
- Year-long logo exposure on website in event recap
- Sponsor highlight in post-event newsletter to opt-in subscribers

\*Opportunities are exclusive of current media spend

# THE CONNECTICUT VOICE HONORS SEPTEMBER 17, 2022 SPONSORSHIP OPPORTUNITIES

# BRONZE SPONSOR \$3,000

- Sponsor name on a portion of event-related marketing in print and on website prior to and following the event
- 2 guest tickets to event
- Quarter-page ad in printed Event Tribute Book
- Year-long logo exposure on website in event recap
- Company listing as an event sponsor in CT Voice special section
- Mention and link in post-event newsletter to opt-in subscribers

# SUPPORT SPONSOR \$1,500

- Sponsor name on portion of event related material in print and on website prior to and following the event
- Sixth-page ad in printed Event Tribute Book
- Company listing as an event sponsor in CT Voice special section
- 2 guest tickets to event
- Year-long logo exposure on website in event recap



## SPECIAL SPONSORSHIPS

# V.I.P. COCKTAIL HOUR PRE- AND POST-PARTY SPONSOR \$12,000

- Sponsor name and logo prominently featured on all event-related marketing in print, on website, on social media and podcast prior to and following the event
- Ownership of logo placement at VIP pre- and post-party event
- Prominent inclusion on prime time on televised event on WTNH
- :30 commercial in televised event on WTNH, airing on Saturday evening, October 15, 2022
- 4 Guest tickets to event
- One complimentary room at Foxwoods for night of event
- Prominent feature in CT Voice special section dedicated to the event
- Full-page premier position in printed Event Tribute Book
- Logo on step and repeat wall at event entrance
- Logo inclusion on event gift bag
- Year-long logo exposure on website in event recap
- Sponsor highlight in pre and post newsletter to opt-in subscribers

# COCKTAIL SPONSOR \$1,500

Give attendees a special taste of your product as they enjoy this spectacular event.

- Premier exposure as a signature cocktail sponsor of event.
- Product placement and logo exposure at event
- Quarter page ad in printed Event Tribute Book
- Company listing in CT Voice special section dedicated to the event

#### MOCKTAIL SPONSOR \$1,500

Give attendees a refreshing taste of your non-alcoholic product as they enjoy this spectacular event.

- Premier exposure as a signature mocktail sponsor of event.
- Product placement and logo exposure at event
- Quarter page ad in printed Event Tribute Book
- Company listing in CT Voice special section dedicated to the event



#### SPECIAL SPONSORSHIPS

## VIP PRIDE GIFT BAG \$900

Include your product sample or special item in the gift bag that will be given to VIPs, honorees, hosts and celebrities attending the event. Item to be approved in advance by Connecticut Voice and have a minimum value of \$100 each. All items to be supplied in advance of event. *Quantity approximately 100*.

#### PRIDE GIFT BAG \$500

Include your product sample or special item in this special gift bag that will be given to all guests attending the event. Item to be approved in advance by Connecticut Voice and have a minimum value of \$50 each. All items to be supplied in advance of event. *Quantity approximately 300.* 

## CENTERPIECE SPONSOR \$600

Put your company front and center with elegant displays throughout the room on this special night. We will work with you to design your display incorporating your logo and messaging. Sponsor pays for displays in addition to \$600 sponsorship fee.

- Quarter page ad in printed Event Tribute Book
- Company listing in CT Voice special section dedicated to the event





## Become part of the Connecticut Voice family. We're a vital member of Connecticut's LGBTQ+ community 365 days a year.

- Award-winning, quarterly magazine featuring the diverse LGBTQ+ community in Connecticut.
- CTVoice.com, a daily destination for features, events, news, special offers, and much more.
- CT Voice Out Loud TV, our quarterly TV show on WTNH.
- CT Voice Out Loud Podcast, monthly audio interviews with notable people in our LGBTQ+ community
- Tap into our dynamic and engaged social media platforms to amplify your messages.





Let's talk about how to include your company in this one-of-a-kind event, and how to keep your message in front of this engaged and thoughtful audience all year long.

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