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Celebrating the bold and visionary leaders within the Connecticut LGBTQ+ community.

THE CONNECTICUT VOICE HONORS MAY 21, 2022 • FOXWOODS RESORT CASINO

SPONSORSHIP OPPORTUNITIES



CONNECTICUT VOICE Onomic

Celebrating the bold and visionary leaders within the Connecticut LGBTQ+ community.

MAY 21, 2022 at FOXWOODS RESORT CASINO

Hosted by **Dennis House** of WTNH and **Chion Wolf** of Connecticut Public Radio

GET READY FOR AN UNFORGETTABLE EVENING:

- A first-of-its-kind awards show with nationally known entertainers.
- A chance to celebrate with leading figures in Connecticut's LGBTQ+ community.
- A premier destination for dining and entertainment.
- AND The event will be filmed for a primetime Pride Month special on WTNH Saturday, June 11, 2022.
- Take advantage of this unique opportunity to celebrate the positive power of Connecticut's LGBTQ+ community and showcase your brand's commitment to diversity and inclusion.

As a sponsor, your organization has many opportunities to be a visible supporter of this effort and align yourself with some of the most forward-thinking and supportive organizations in the state. There is not better time and no better event to join your voice with ours and be heard ... loud and proud!

Be part of this extraordinary evening.

THE CONNECTICUT VOICE HONORS MAY 21, 2022

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$15,000

- Sponsor name and logo on portion of eventrelated marketing in print, on website, on social media and podcast prior to and following the event
- Premier logo placement at event
- Special interview opportunity on WTNH Good Morning Connecticut show in week leading up to the event
- Feature in event coverage plus two :30 commercial spots in televised prime time event on WTNH
- Acknowledgment of support during program portion of event
- Premium seating for 8 guests
- One complimentary room at Foxwoods for night of event
- Prominent feature in CT Voice special section dedicated to the event in the Pride issue.
- Full-page premier position in printed Event
 Tribute Book
- Logo on step and repeat photo wall at event entrance
- Logo inclusion on event gift bags
- Year-long logo exposure on website in event
 recap
- Sponsor highlight in pre- and post-event newsletter to opt-in subscribers

GOLD SPONSOR \$10,000

- Sponsor name and logo on all event related marketing in print, on website, on social media and podcast prior to and following the event
- Premier logo placement at event
- Inclusion on televised event on WTNH
- Premium seating at event for 6 guests
- Prominent feature in CT Voice special section dedicated to the event in the Pride issue
- Full-page in printed Event Tribute Book
- Year-long logo exposure on website in event recap
- Sponsor highlight in post-event newsletter to opt-in subscribers

*Opportunities are exclusive of current media spend

SILVER SPONSOR \$5,000

- Sponsor name and logo on all event related marketing in print and on website prior to and following the event
- 4 guest tickets to event
- Prominent feature in CT Voice special section dedicated to the event in the Pride issue
- Half-page in printed Event Tribute Book
- Year-long logo exposure on website in event recap
- Sponsor highlight in post-event newsletter to opt-in subscribers

THE CONNECTICUT VOICE HONORS MAY 21, 2022

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

\$3,000

- Sponsor name on a portion of event-related marketing in print and on website prior to and following the event
- 2 guest tickets to event
- Quarter-page ad in printed Event Tribute Book

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- Year-long logo exposure on website in event recap.
 Company listing as an event sponsor in CT Voice special section in the Pride issue.
- Mention and link in post-event newsletter to opt-in subscribers

SUPPORT SPONSOR \$1,500

- Sponsor name on portion of event related material in print and on website prior to and following the event
- Sixth-page ad in printed Event Tribute Book. Company listing as an event sponsor in CT Voice special section in the Pride issue.
- 2 guest tickets to event
- Year-long logo exposure on website in event recap



SPECIAL SPONSORSHIPS SPECIAL SPONSORSHIPS

V.I.P. COCKTAIL HOUR PRE- AND POST-PARTY SPONSOR \$12,000

- Sponsor name and logo prominently featured on all event-related marketing in print, on website, on social media and podcast prior to and following the event
- Ownership of logo placement at VIP pre- and post-party event
- Prominent inclusion on prime time on televised event on WTNH
- :30 commercial in televised event on WTNH
- 4 Guest tickets to event
- One complimentary room at Foxwoods for night of event
- Prominent feature in CT Voice special section dedicated to the event in the Pride issue.
- Full-page premier position in printed Event Tribute Book
- Logo on step and repeat wall at event entrance
- Logo inclusion on event gift bag
- Year-long logo exposure on website in event recap
- Sponsor highlight in pre and post newsletter to opt-in subscribers

COCKTAIL SPONSOR

\$1,500

Give attendees a special taste of your product as they enjoy this spectacular event.

- Premier exposure as a signature cocktail sponsor of event.
- Product placement and logo exposure at event

MOCKTAIL SPONSOR \$1,500

Give attendees a refreshing taste of your non-alcoholic product as they enjoy this spectacular event.

- Premier exposure as a signature mocktail sponsor of event.
- Product placement and logo exposure at event

VIP PRIDE GIFT BAG \$900

Include your product sample or special item in the gift bag that will be given to VIPs, honorees, hosts and celebrities attending the event. Item to be approved in advance by Connecticut Voice and have a minimum value of \$100 each. All items to be supplied in advance of event. *Quantity approximately 100.*

PRIDE GIFT BAG

Include your product sample or special item in this special gift bag that will be given to all guests attending the event. Item to be approved in advance by Connecticut Voice and have a minimum value of \$50 each. All items to be supplied in advance of event.

Quantity approximately 300.

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CENTERPIECE SPONSOR \$600

Put your company front and center with elegant displays throughout the room on this special night. We will work with you to design your display incorporating your logo and messaging. Sponsor pays for displays in addition to \$600 sponsorship fee.









Become part of the Connecticut Voice family. We're a vital member of Connecticut's LGBTQ+ community 365 days a year.

- Award-winning, quarterly magazine featuring the diverse LGBTQ+ community in Connecticut.
- CTVoice.com, a daily destination for features, events, news, special offers, and much more.
- CT Voice Out Loud TV, our quarterly TV show on WTNH.
- CT Voice Out Loud Podcast, monthly audio interviews with notable people in our LGBTQ+ community
- Tap into our dynamic and engaged social media platforms to amplify your messages.













Let's talk about how to include your company in this one-of-a-kind event, and how to keep your message in front of this engaged and thoughtful audience all year long.

Doreen Chudoba

Doreen@seasonsmagazines.com 203-494-4654

Jim Tully

jim@seasonsmagazines.com 860-729-2938 **Paul Whitman**

paul@ctvoice.com 203.461.4476