

**Just some of the things people are saying about
the latest issues of CT VOICE Magazine ...**

NEWS / CULTURE / HEALTH / COMMUNITY / TRAVEL / FASHION / DELICIOUS / YOUTH / HISTORY / BUSINESS

CONNECTICUT
VOICE

"Your magazine is great! Think you've done an amazing job. Love the articles, look and feel of it."

"Loved the first two issues. Keep 'em coming!"

"Very happy to have a LGBTQ publication back in CT, thank you!"

"We are thrilled to see the vast array of advertisers. Those who chose to position in your magazine are mostly on very competitive fields. It makes choosing easier when a company chooses to align with an LGBTQ media outlet."

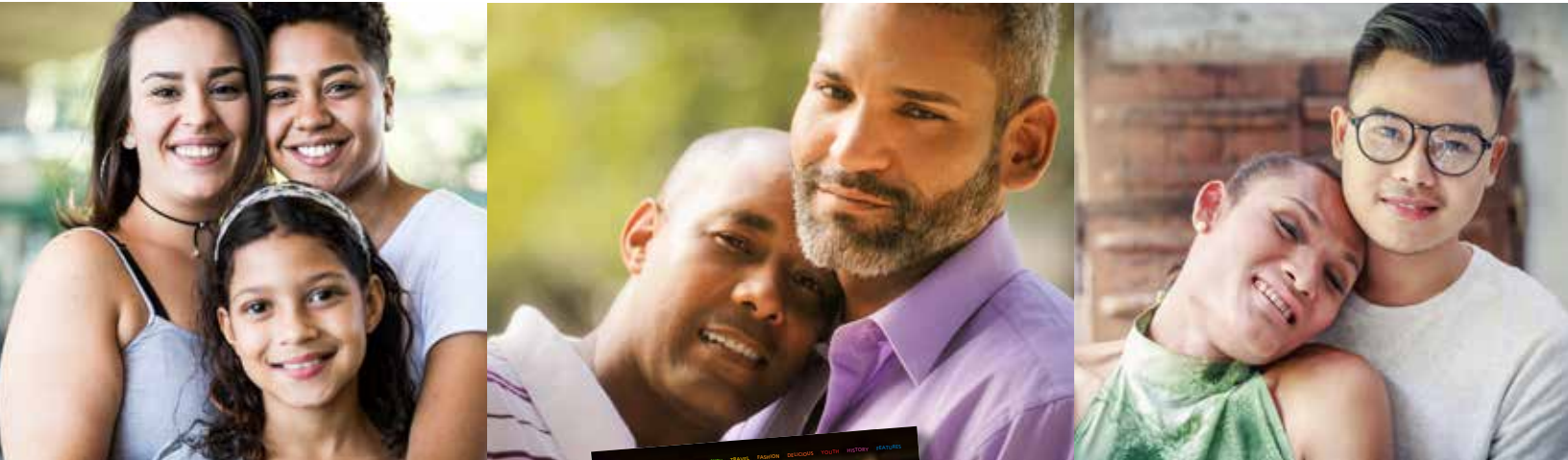
"Thanks for all you are doing to be a new voice in the conversation."

"Read the first two issues cover to cover."

"Overall, I love it. :)"

For more information on advertising in **Connecticut VOICE** please contact us.
email jim@seasonsmagazines.com

CONNECTICUT VOICE



ABOUT

Connecticut VOICE, the state's exclusive LGBTQ multi-media magazine launched in 2019 to provide the LGBTQ community with a voice - and a resource filled with articles, personal stories, trends, destinations and more! This high-end and informative publication is from the award-winning team at Seasons Media which has been a Connecticut-based organization since 2006 and has a portfolio of 7 publications. Connecticut VOICE is delivered to over 10,000 households in Connecticut and distributed to another 5,000+ at events throughout the year such as: pride parades, pride nights, meetups, sponsored events and more.



In addition to our quarterly publication, Connecticut VOICE offers a complete eco-system of multi-media avenues such as podcasts with Chion Wolf, website, social media outlets, monthly newsletters and a TV show. Our editorial team, photographers and creative contributors reside here in Connecticut and are active members of the LGBTQ community. Seasons Media and Connecticut VOICE have partnered closely with the LGBTQ community to provide the most informative resource available!

Connecticut VOICE Advertising
 Reach Connecticut's affluent and loyal LGBTQ market by advertising in Connecticut VOICE. According to recent research, LGBTQ magazine readers are:



LOYAL

More than **8 out of 10** respondents agreed that they were more likely to buy products or services from companies they knew were LGBTQ friendly

EDUCATED

70% have at least a college education and work in professional jobs

ACTIVE

37% dine out 3 or more times per week
45% work out 3 or more times per week

INVESTED

54% own their own home
52% have investments

AFFLUENT

5.6 times more likely than the average American to earn \$100,000 or more
3.4 times as likely to have a household income of **\$250,000+** than the average American

TRENDSSETTING

65% identify themselves as having to have the "latest"
77% believe in indulging themselves
57% prefer to buy top-of-the-line

TRAVELERS

36% spend \$3,000 or more on travel annually
97% of those surveyed took a vacation in the past 12 months

CONNECTICUT VOICE

EDITORIAL CONTENT



The Interview: An in-depth interview with a celebrity or well-known member of the LGBTQ community. Stories of high-profile people with interesting backgrounds, careers and insights.

Arts & Culture: Features showcasing Connecticut's vibrant LGBTQ arts scene - and the dancers, artists, playwrights, authors, etc. who comprise it. Also, features on film festivals, museum happenings, tours and other events.

History: A detailed look at a historical event or figure, and how its importance continues to resonate within the LGBTQ community today.

Delicious: A feature shining the spotlight on LGBTQ chefs and restaurateurs throughout Connecticut.

Fashion: The latest fashion trends and advice - what to wear, how to wear to wear it, and how to show the world your best self.

Spirit: Profiles of the people, places and organizations that are making an impact by embracing the spirit of the LGBTQ community and/or advocating on its behalf.

Transgender issues: A look at the complicated issues - from sports to doctor's visits - faced by the transgender community.

Youth: Features focused on issues impacting young LGBTQ individuals, as well as the various organizations statewide that serve this population. Also, a look at the trends young people are embracing.

Parenting: Profiles of LGBTQ parents, as well as parents of LGBTQ individuals, with compelling stories to share.

Pets: Stories examining the important role pets play in the lives of the some of the state's high-profile LGBTQ couples, individuals and families.

Travel: The latest and greatest destinations for LGBTQ travelers, going beyond the typical "gaycation" destinations. Where to go, where to stay, and what to see and do.

Health & Wellness: An in-depth look at the various health issues facing the LGBTQ community.

Trends: From new hotspots to the latest fads, these stories focus on what's new and cutting-edge.

Adventure: Features focused spots and competitive fun in Connecticut - things that keep the LGBTQ community active.

Business: A look at LGBTQ-owned business in the state, as well as those that proudly serve the LGBTQ community.

Education: A look at new, innovative approaches Connecticut's schools, colleges and universities are taking when it comes to LGBTQ students, initiatives and inclusion efforts.



AD SIZE

Quarter Page

3.375" x 4.875" vertical

Half Page

7" x 4.875" horizontal
3.375" x 9.75" vertical

Full Page

7.5" x 10" (standard)
8.5" x 10.875" (with bleed)

Prime Full Page

7.5" x 10" (standard)
8.5" x 10.875" (with bleed)
8.5" x 9" (back cover)

2-Page Spread

17.25" x 11.125" (with bleed)

Single or Multi-Page Advertorial available upon request

2020 ISSUE	2020 AD DEADLINES	2020 IN-HOME DATES
Spring	February 3	Mid March
Summer	June 2	Early July
Autumn	August 7	Mid September
Winter	October 2	Mid November

For more information contact **Jim Tully** | email jim@seasonsmagazines.com

Site Header
PREMIUM 728 x 90
\$1,500/mo

NEWS / CULTURE / HEALTH / COMMUNITY / TRAVEL / FASHION / DELICIOUS / YOUTH / HISTORY / BUSINESS

CONNECTICUT VOICE



Rectangular 1
300 x 600
\$750/mo

Wallpaper
PREMIUM
2400 x 1350
\$1,500/mo



Rectangular 2
300 x 250
\$500/mo

Wallpaper
PREMIUM
2400 x 1350
\$1,500/mo

Second Issue is Out!
Free CT Voice Subscription
You can still be one of the first to sign up and your first year's subscription is on us!
[Sign Up Today!](#)

Rectangular 3
300 x 250
\$500/mo



Rectangular 4
300 x 250
\$500/mo

CT Voice Premiere Gala

Monthly Newsletter - PREMIUM - \$250/month

728 x 90 Single Ad (up to 1 ad ... top of email)

728 x 90 Single Ad (up to 1 ad ... bottom of email)

300 x 250 Single Ad (up to 2 ads ... sidebar of email)

300 x 600 Single Ad (up to 1 ad ... between 300 x 250 ads on sidebar of email)

Banner Ads (Top & Bottom of Newsletter)

Sidebar of Email

Single Ad

Single Ad

Single Ad

Single Ad

“Connecticut’s premier LGBTQ multi-media magazine comes to life.”

CONNECTICUT VOICE

Out Loud!



NEWS / CULTURE / HEALTH / COMMUNITY / TRAVEL / FASHION / DELICIOUS / YOUTH / HISTORY / FEATURES

Seasons Media is proud to announce that *CT VOICE Magazine* will come to life with **CT VOICE Out Loud** television show hosted by Lisa Carberg. The show will air every Saturday morning at 10:30 on WCTX in the months of April, June, October and December. *CT VOICE Out Loud* is a show with great content that is taken from an up-coming issue of *CT VOICE*. There are four segments per show and this is NOT a studio show. *CT VOICE* contributors are out and about in Connecticut. Real stories, local people and places that are profiled for their connection to the LGTBQ community.



Here are the 2020 sponsorship levels.

TITLE SPONSOR: There are three title sponsors per show who receive mentions top and bottom of each show, one feature in an upcoming show, two :30 second commercials in the show. They will also receive recognition in all cross promotional material including *CT VOICE Magazine*, all digital and social media postings for the show. This is an industry exclusive sponsor level.
Total Investment: **\$7500.**

PRIME SPONSOR: There are three prime sponsors who receives mentions top and bottom of each show and two :30 second commercials in the show. They will also receive recognition in all cross promotional material including *CT VOICE Magazine*, all digital and social media postings for the show.
Total Investment: **\$5000.**

COMMERCIAL ADVERTISEMENT:
Each commercial unit can be a :30 for \$75 and :60 for \$125. This can be combined with any size ad in *CT VOICE Magazine*, web or email advertising opportunity. We customize each per our clients needs.

CTVoice.com

For more information on pricing and customized package opportunities please email jim@seasonsmagazines.com